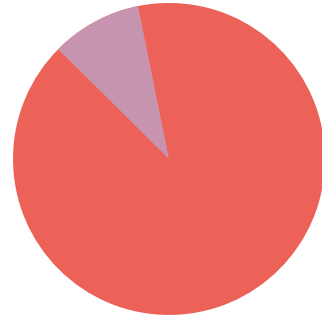


MUSTER PLAN



RESULTS + FEEDBACK
ENOUGH PIE
MARCH 14, 2013

THANK



YOU

On February 28, 2013, we held Muster Plan - an arts-driven, unconventional approach to a community planning meeting. Using panoramic photos of the upper peninsula as inspiration, community members mustered up a few ideas on butcher paper, chalkboards, interactive maps and DIY charts. The results are nothing short of inspiring.

Kind words and critiques alike, the responses have given us a greater understanding of who the upper peninsula community is, what they want, who has yet to be reached and why it matters. While Enough Pie can't singlehandedly implement every project or suggestion mentioned in this report, we can use this information as a starting point to see what can be done - together.

So thank you to everyone who came to Muster Plan. Your feedback is invaluable, and we appreciate your serious consideration of the upper peninsula's potential. If you were unable to attend Muster Plan but have something to add, please drop us a line. The conversation has only just begun!

DISCLAIMER: This is by no means a scientific report, but rather a compilation of the responses gathered at Muster Plan. Please note that no modifications have been made - all responses you see in this report are verbatim.

Thank you to all those who made Muster Plan possible: GrowFood Carolina for hosting, Roti Rolls for the delicious food, SpotOn Graphix for the prints, Piggly Wiggly for water, and Adam Chandler for his stunning photography. We couldn't have done it without you.

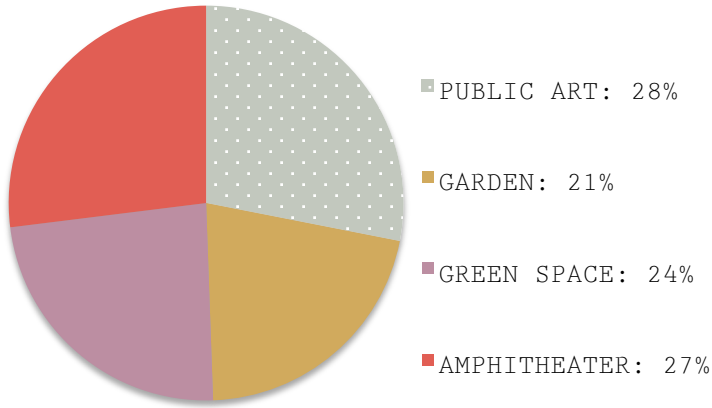
**“BECAUSE EACH
INDIVIDUAL HAS THE
POWER & POTENTIAL
TO MAKE BIG CHANGES.
SO LET’S MAKE THEM.”**

-MUSTER PLAN ATTENDEE

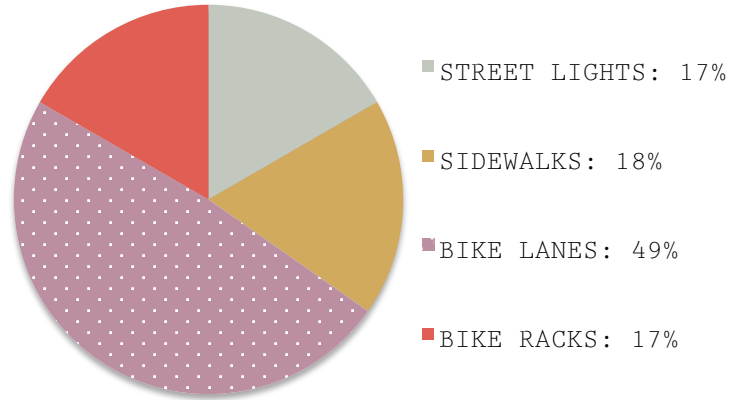
Enough Pie is a nonprofit organization dedicated to the support of creative placemaking and community development through innovative programming, project grants, and collaborative advocacy for sustainable, inclusive growth. Enough Pie focuses its efforts on the upper peninsula of Charleston, S.C.

DIY STICKER CHARTS: ATTENDEES WERE ASKED TO PLACE A STICKER IN THE COLUMN CORRESPONDING WITH THE ITEM THEY BELIEVE THE UPPER PENINSULA NEEDS MOST. THE TWO CHARTS, PUBLIC SPACE AND INFRASTRUCTURE, HAD 4 PREDETERMINED SUBCATEGORIES EACH.

PUBLIC SPACE



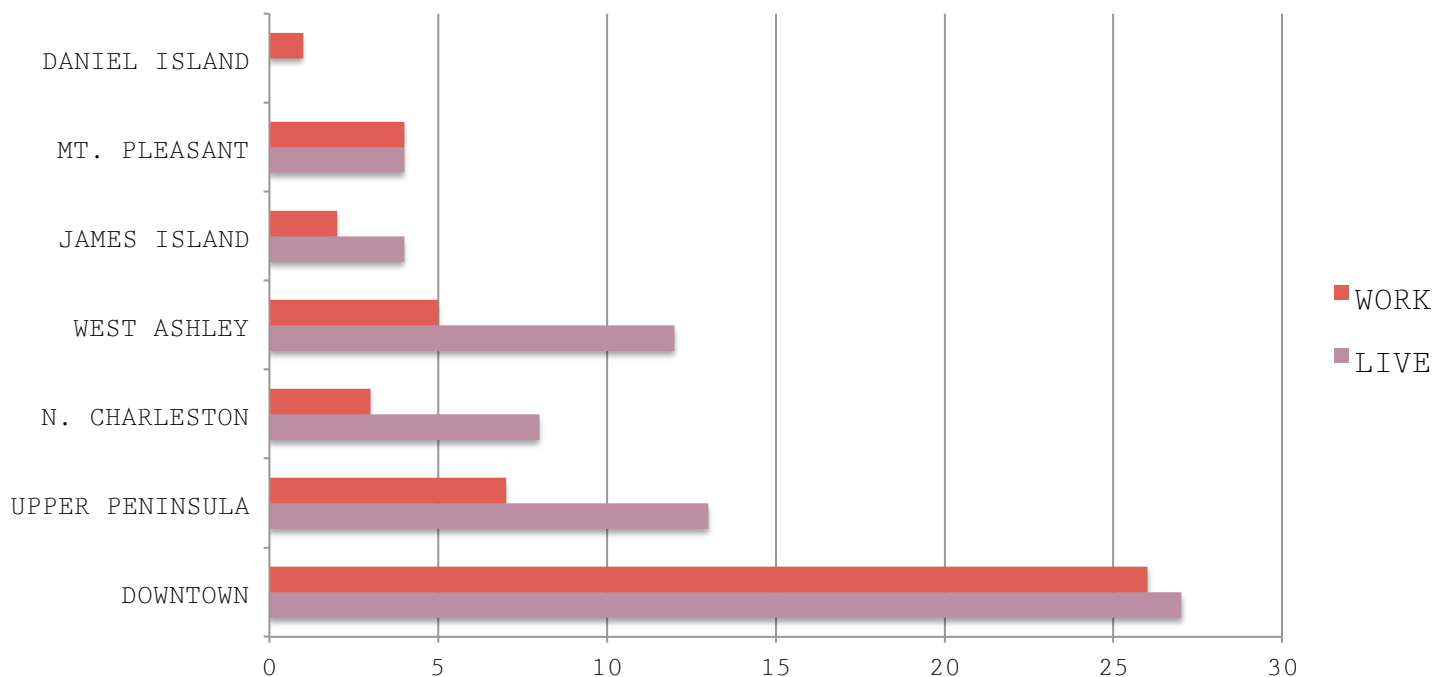
INFRASTRUCTURE



OPEN RESPONSE QUESTIONS: THE MOST FREQUENTLY MENTIONED NEEDS WERE:

PARKS/RECREATION	10	RESTAURANTS	6
TROLLEY/RAIL SYSTEM	8	MURALS	6
OUTDOOR THEATER	8	COFFEE SHOPS	5
FARMER'S MARKET	8	SHOPPING	3
COMMON AREAS	7	DARK ROOM	3

WHERE DO MUSTER PLAN ATTENDEES WORK + LIVE?



WE ASKED What role should Enough Pie play in the upper peninsula community?

YOU SAID

- × Be inclusive with neighbors // Reach out to those with a history in the area // Build community
- × Serve as liaison between existing inhabitants & businesses and new planners // Facilitate & organize planning // Connect with current residents & business owners
- × Show how arts & intentional development can be an economic boom // Be a connector of economic development, a driver for creative sector // Catalyst for art projects that bring the community together // Bring creative programs to Title I schools
- × PR and marketing for the area // Help promote businesses choosing to locate here
- × Educate “old timers” so investors don’t sweet-talk them out of what they have // Re-invent & help prevent gentrification
- × Provide a platform & support those who want to take action // Organize and mobilize all stakeholders
- × Betterment of bus stops, including comfort, accessibility, etc.

WE ASKED What do you love about the upper peninsula? What would you change? What’s missing?

YOU LOVE

The down to earth vibe // The sense of community, no matter if you’re a student, professional or retired // That it’s dirty & not perfect // Hole in the wall restaurants that reflect local flair // Wide open spaces // Corner stores // The possibilities, opportunity, diversity, roots, grittiness // The frontiersmen & women // Its raw & genuine character // Trains // The architecture // A blank slate

YOU’D CHANGE

More trees & green space, less asphalt // Smart Code Adoption at regional & local levels // Better connectivity // Bike routes for wimps // Unique signage // More street lights, bike paths & sidewalks // More transportation options // Use of vacant lots // Morrison Drive crosswalks // Hiking paths // Collaboration between groups with similar missions // Access to healthy food // More opportunities for children

IT’S MISSING

Low sq. ft. retail, packed tightly together to make a destination // Light rail // Shaded park/greenway below the freeway // Grocery stores, a farmer’s market & urban farm // Community theatre // Inclusiveness, cohesive sense of place // Place to create & collaborate // Dog Parks // Skate park // Grassroots natural healthcare // Job + career opportunities // Handicap accessibility

WE ASKED: WHY ARE YOU HERE?

Because we love this area // We are renovating 1563 Meeting Street // Actions speak louder than words! // Because this project connects the dots & people // Because I'm passionate about this project // Because this part of town is totally unused by the city // Because I love my community // Because culture breeds diversity, diversity breeds creativity, & creativity breeds economic success // Because a large & important constituency of this city is ignored // We wanted to see something creative and sustainable happen in this area // Because I care, with positive action, change can happen // Strong interest in how the built environment affects people's choices and lifestyles and quality of life.

WHY DO YOU CARE?

This area is already super interesting // The city needs to know that not everyone has a fat wallet and must open back up the "unfashionable" areas to sustain their enthusiasm for Charleston. We do not belong to the yacht club // I want to feel comfortable riding my bike around and not paying for parking // Because I love this city, but this community especially. Because we can do different things here and involve everyone // Want to make sure entire community is involved-old and new folks-want them to feel this is their project-ownership is key // Because I want to see this area of the city thrive, and it's fun to think it is truly possible we can make it happen // The city is growing and needs to grow the right way // Because my daughter is growing up here // Many decisions made by previous generations have cumulatively wasted resources by design. Whether unintentionally or deliberately, the future will require people to make do with less // Because Charleston has been my home all my 33 years // Because each individual has the power and potential to make big changes! So let's make them!

ANYTHING ELSE TO SHARE?

More family friendly things to do // Fewer bars, more mixed use // Keep on keeping on! // This should extend west to King Street, all the way down to Huger. This would bring in neighborhoods and involve the commercial space on King. I know it doesn't seem like it "fits in" with the rest, but that is where it can happen organically & easily // Get the visitor center to expand their map of the peninsula to include this area // Focus on green space // Accessibility - bikeable, walkable, public transportation, let's make a place where you don't need a car // Workshops: include all stakeholders, guided and focused, mission driven // Utilize old shipping containers for building and art spaces and offices.