



UP-START GRANTS: FUNDING HIGH-IMPACT, LOW-COST CREATIVE PROJECTS

Charleston's Upper Peninsula (UP) is 836 acres of neighbors, businesses, churches, cemeteries, and big roads like Upper Meeting, Morrison and Upper King. Connecting communities can be a challenge, and at Enough Pie, we aim to connect UP communities *creatively*.

Step 1: Think “What does my community need?” “How can I help my neighbors in a creative way?” “If someone gave me money to bring my ideas to life, what would I do with it?”

We created **UP-Start** to help fund and support creative ideas in the Upper Peninsula. So far, Enough Pie has funded 9 projects, including a mosaic hopscotch for the Romney Street Urban Garden and Lowcountry Barbers & Books.

Step 2: Apply There is no deadline to apply for the UP-Start grant. Artists and creative citizens can submit project ideas throughout the year. Awards range from **\$200-\$1,000**, and are based on the size, scope and impact of the project. The more folks you partner with in the neighborhood, the better!

Step 3: Interview If accepted, applicants will complete an interview. If selected, EP will help you throughout your project as a collaborator!

Step 4: UP-Start your project

Notes and Tips:

- Get creative and think outside the box
- Consider the lasting impact on the Upper Peninsula. (In the past, the best projects have come from within the community for the community.)
- Funding is **limited to individuals only** (no organizations please)
- All ages are welcome to apply
- No application fee
- Enough Pie will act as co-partner with the individual grantee to help facilitate project execution and implementation such as partnership opportunities, administration and promotional efforts.

APPLICANT INFORMATION

Name of Applicant _____

Date of Grant Application _____

Street Address _____

City: _____ State: _____ Zip code: _____

Telephone: _____ Email: _____

Can you fully implement your project for \$1,000 or less? Yes / No

Does your project specifically utilize arts and creativity? Yes / No

Are you an individual making an application on behalf of yourself or an unincorporated artist collective? Yes / No

If you answered yes to all three questions then you are eligible for an UP-Start Grant!

PROJECT INFORMATION

Project Title _____

Project Begin _____ Project End _____

Amount Requested (\$1000 maximum) _____

Project Budget _____

Total Project Expenses _____ Total Project Income _____

Share Previous Projects (attach info, photos, or links to projects) _____

Do you currently have a list of resources or people, based in The Neck/Upper Peninsula, for you to engage with on this project? Yes / No

If not, will you allow EP to assist you in finding resources and/or people? (strong consideration given to basis in the Upper Peninsula) Yes / No



Project Summary

Project Goals & Objectives

Project Budget Estimate (including an artist stipend to facilitate if needed)

Item	Cost
Total	



EXAMPLE UP-START APPLICATION

Summary:

The artist, assisted by volunteers from the community, presents four individual Street Pulp events, each at a different location in the Upper Peninsula. Working outside, in parking lots, participants make and decorate paper from pulp containing recycled clothing and paper from their homes or businesses. Once the sheets of paper are dry, the artist will create an accordion book from their work, give it back to the community, installed in a location where it can be viewed as a reminder of learning, creativity, and transformation.

I can think of no better analogy for creative placemaking than the transformative process from fiber to pulp to paper. Fiber does not change its nature, only its form, just as creative placemaking will change the form, but not the nature of the Upper Peninsula. Placing an Artist Book, comprised of the handmade sheets pulled by the participants, and made into an accordion book structure is evocative of the connectivity of community. It is a symbol representing collaboration and collectively what our hearts, minds and hands can accomplish.

Goals & Objectives:

My goal for Street Pulp: March/April 2014, is to engage with at least 100 members of the community; 50 of them specifically from the Upper Peninsula, through four Street Pulp events.

Objectives are designed using SMART (Specific, Measurable, Attainable, Realistic, Time-bound) criteria and include:

- 1.) Eight different volunteers participate in Street Pulp events
- 2.) 50% of participants recognize their innate creativity
- 3.) 75% of participants recognize they are participating in making, both art and community
- 4.) 30% remain engaged with the final artwork by going to see it after it is installed

Why should EP partner with your project? Who does it serve and how?

For Enough Pie to accomplish their mission, people in the lower and Upper Peninsula communities must realize their part in creative placemaking. Making art, especially turning fiber into paper is analogous to this transformation. Through experiential participation in Street Pulp events, participants will begin to see how they are transformation agents. Understanding how many sheets of paper come from each pound of fiber, the necessary equipment, pigment, and supplies, I planned the budget to accommodate 100 participants making at least two sheets each. Through the Charleston Promise Neighborhood, area high school Principals and Art Teachers, student and adult volunteers are identified. They will assist in gathering old clothing and paper for pulping, set up and tear down, asking participants their name and questions about their Street Pulp experience.



EXAMPLE BUDGET WORKSHEET

Buildout & Setup		
Shelves	Wood (deconstructed pallets/plywood)	149.94
	Birch edge tape	19.62
	Unfinished oak button plugs	4.44
	Sanded pine plywood	67.56
	Brackets	25
	Wheels (set of 4 X 4)	79.88
	Hinges (12-pack)	24.98
	Edge covers	16.99
	Nails/screws/etc.	19.62
Benches/seating		50
Hydration		
Lemonade container		50
Ice		20
Cups		10
Lemonade		30
Street Shut Down		
Police officer (\$25/hour; 4 hour min)		100
Insurance		0
Portable restrooms		0
Marketing		
1 large banner		100
100 posters (DIY)		85
Pull-down information sign		75
DIY signs for stations		50
Total		948.03

Feel free to use this sheet for any additional space you may need for your potent summary, goals/objectives and budget!